



Digital Mortgage Alliance

**THE POWER
OF THE
NETWORK**

Mission



A coalition of The Mortgage Collaborative's Preferred Partner companies, working together to reduce the costs and complexity of technology integrations for the Lender Member companies of The Mortgage Collaborative and their customers.

Phase I – 19 Participating Companies



- **LOS - LendingQB**
- **Integration Services** – Matchbox & Ignite Integration Solutions, LBA Ware
- **POS/Customer Facing** – Blend, SimpleNexus, Mortgage Coach
- **PPE/Life of Loan Quality Control/Assurance** – LoanLogics
- **GSE Validation** – Fannie Mae & Freddie Mac
- **Credit/Verification** – Certified Credit Reporting & Credit Plus
- **PPE/Hedge Advisory** – Compass Analytics & Vice Capital Markets
- **eDocuments** – Docutech
- **eClosing / eNote /eVault** – MERSCORP Holdings, Inc., Notarize, Stewart
- **Loan Trading** – TMCDirect / Resitrader
- **Social Media** – SocialSurvey

TMC's Continued Role in DMA



- Help set direction for DMA initiatives
- Coordinate all logistics for ongoing DMA initiatives
- Hold DMA participating companies accountable to the mission
- All marketing and communication aspects

DMA – Webinar Series



- Session 1: June 5th: DMA Capability Overview & Role in Digital Value Chain - here's what you need to know
 - Potential SME's:
- Session 2: July 18th: DMA Demos (eVault + MERS eRegistry, Notarize, who else) – see demos in action
 - Potential SME's:
- Session 3: August 2nd: Implementation Overview: Action Plan for Getting Started (TSP, MERS, Investor) – actionable implementation
 - Potential SME's:

DMA - Next Steps



- Subject Matter Experts to volunteer for Digital Mortgage Help Desk Inquiries
 - Let us know which areas you'd like to be called on for expertise. Please submit areas of expertise ASAP
 - We'll be reviewing the list of submitted experts on April 26th
 - We're looking to rollout the "help desk" by May 1st
- DMA Member Integration Descriptions
- DMA Whitepaper
- DMA Case Study – showcasing impact for lenders embracing DMA strategy & principles
 - Currently working to identify TMC lender participants heavily utilizing DMA participating companies

Roadmap to Phase II



- Expand group of vendors willing to take the pledge & join the movement
- Continuing to build out the DMA website deliverables
- Further define a standard for DMA companies related to a minimally viable integration policy as part of DMA
- Devise TMC led marketing plan for spring & summer
- Establish Phase II goals to communicate to lenders at rollout
- Build out and market DMA Help Desk
- ✓ ***Phase II target date - TMC Summer Conference in Chicago August 19-22***

Upcoming Meeting Dates/Times



Web Ex/Conference Calls

- Every other Thursday: 4:00 – 4:30 PM ET

Next In-Person Meeting

- **MBA Technology Conference – April 15 – 18**
 - Detroit Marriott at the Renaissance Center – Detroit, MI
- **DMA Roundtable: Tuesday, April 17th 3:00 – 4:30pm ET**
 - Location : Nicolet A

MBA Technology Conference Meeting



Agenda Items

- **DMA Member Integration Descriptions**
- **Finalize DMA Definition for what a Digital Mortgage is**
- **DMA Whitepaper Overview**
- **Webinar Series Review**

Open Forum



Questions?

Concerns?

Thoughts?

Ideas?



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